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Lost Art Book’s *Canteen Kate* volume takes top honors at Washington Book Publishers ‘Book Design and Effectiveness Competition’

“The Lost Art of Matt Baker” receives first-place award from D.C.-area publishing professionals

SILVER SPRING, MARYLAND—Picture This Press, a publishing house devoted to the graphic arts, was honored to receive the top award in the category of “Illustrated Jacket or Cover: Commercial Publishers” at this year’s **Book Design and Effectiveness Competition** organized annually by the Washington Book Publishers professional society. First place was awarded for Picture This Press’s book *The Lost Art of Matt Baker: The Complete Canteen Kate*, released in August 2013.

The **Washington Book Publishers** Book Design and Effectiveness Competition “recognizes, celebrates, and encourages excellence in bookmaking across the greater Washington, D.C. book publishing community.” This year marked the 29th annual competition in which 40–50 publishers enter as many as 200–300 books for consideration by a panel of four judges selected from the Maryland-D.C.-Virginia publishing industry. This year’s entrants included a wide range of publishers, including the National Gallery of Art, the Smithsonian American Art Museum, the Library of Congress, Rowan & Littlefield, the World Bank, and many of the area’s university presses, such as Georgetown University Press and John Hopkins University Press. The second place award in the “Illustrated Jacket or Cover” category went to Library of Congress/Chelsea Publishing for their photography art book, *California*, and third place went to Taylor Trade for its book, *The Moses Virus*.

ILLUSTRATED JACKET OR COVER

COMMERCIAL PUBLISHERS

FIRST PLACE
The Lost Art of Matt Baker: The Complete Canteen Kate
Picture This Press
 Joseph Procopio, Art Director/Project Manager/Editor
 Parisa Damian, Designer

SECOND PLACE
California
Library of Congress and Chelsea Publishing, Inc
 Robert L. Wisner, Art Director/Designer
 Diane Maddex, Editor
 Carol Highsmith, Photographer/Project Manager

THIRD PLACE
The Moses Virus
Taylor Trade
 Piper Wallis, Art Director
 Devon Watson, designer
 Janice Braunstein, Project Manager
 Rick Rinehart, Editor

This is the fourth design for Lost Art Books executed by **Winking Fish**, a D.C.-area design studio. Senior Designer Parisa Damian worked in close collaboration with publisher/art director Joseph Procopio to develop a cover that would capture the charm of Matt Baker’s art and the sense of fun that emanates from this 1950s screwball comic character. Winking Fish has been instrumental in developing strong cover designs, elegant interior layouts, and the Lost Art Books and Picture This Press logos, playing an important role in developing the identity and branding for the publishing house.

Details

The Lost Art of Matt Baker, Vol. 1: The Complete Canteen Kate

160 pages • 8 ½ x 11” • full color • paperback and hardcover editions

ISBNs: 978-0-9829276-6-3 (hardcover), 978-0-9829276-8-7 (paperback)

Every Canteen Kate story ever published—22 in all—is collected for the first time in *The Lost Art of Matt Baker, Volume 1*, judiciously restored and enlarged 20 percent over their original published size. A rich introduction by veteran comics writer Steven Ringgenberg

provides insightful historical and biographical context, and a bonus gallery spotlights Baker's skills as a cover artist. Best of all, Baker and his good-time gal bring you weapons-grade guffaws as well as art that will leave you eager to see more from this master draftsman.

About

Picture This Press is dedicated to broadening the appreciation and awareness of artists who work in the fields of illustration, cartooning, graphic arts, photography, and poster design. Picture This Press founder Joseph Procopio and co-publisher Ellen Levy have a combined 35 years of publishing experience as writers, managing editors, and publications directors for a variety of organizations.

Lost Art Books, the flagship series from Picture This Press, collects and preserves the works of illustrators and cartoonists from the first half of the 20th century. Too many of these artists have gone underappreciated for too long, with much of their work uncollected or unexamined for decades, if at all. The Lost Art Books series aims to preserve this cultural heritage by re-introducing these artists to new generations of working illustrators, historians, and admirers of things beautiful.

Winking Fish is a creative strategy and design studio based in Arlington, Virginia that trusts traditional mediums but embraces emerging ones to help its clients develop an overall communications strategy. Winking Fish helps clients deliver integrated, smart communications campaigns that resonate effortlessly—just like a wink. www.WinkingFish.com

Links

Sample art: <http://tinyurl.com/pegt8qz>

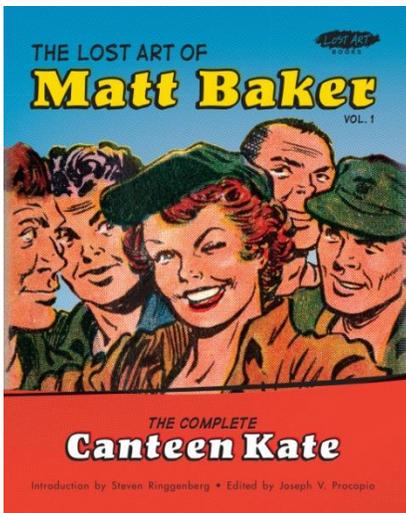
Video book trailer on Vimeo: <http://vimeo.com/lostartbooks/mattbaker>

Home page: www.LostArtBooks.com

Facebook group: <http://tiny.cc/nzzfnx>

Interview with the publisher in the *Washington City Paper*: <http://tiny.cc/owzfnx>

Images (for hi-res files, see attachments to original email or contact publisher at joseph.procopio@lostartbooks.com)



*The Lost Art of Matt Baker, Vol. 1:
The Complete Canteen Kate*



Video book trailer on Vimeo



Restoration and enlargement
comparison

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