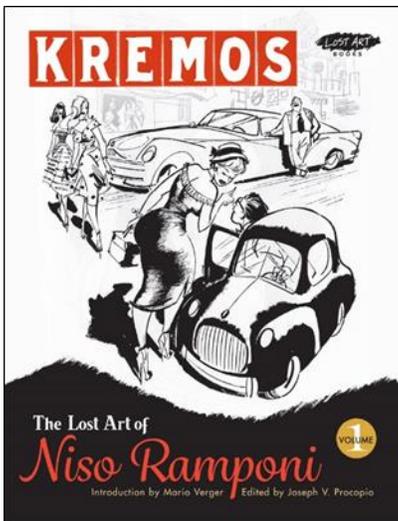


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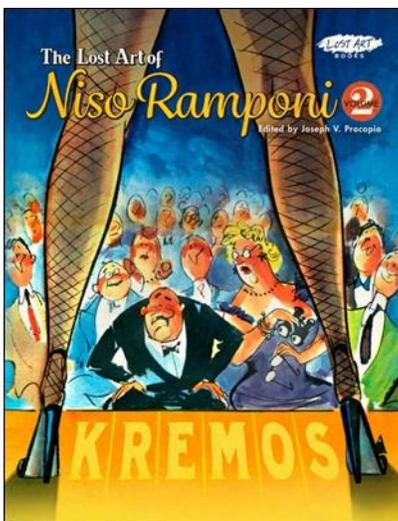
***Kremos: The Lost Art of Niso Ramponi* rescues one of the greatest “good girl” artists from oblivion**

Lost Art Books publishes world’s first collection on Italian cartoonist’s work in two-volume set



SILVER SPRING, MARYLAND—Picture This Press, an award-winning publishing house devoted to the graphic arts, collects for the first time anywhere the work of **Niso Ramponi** (1924–2002). A decade in the making, this new two-volume set covers the Italian cartoonist and animator’s entire career. As part of the ongoing **Lost Art Books** imprint, ***Kremos: The Lost Art of Niso Ramponi*** represents the publisher’s ninth collection of never-before-reprinted art.

Although Ramponi worked under numerous names—Kremos, Niso, Nys O’Ramp—he occupies a singular space as Italy’s premiere pin-up cartoonist. From the mid-1940s through the early 1960s, Ramponi’s work was everywhere. In an Allied-occupied Rome, Ramponi and future film legend **Federico Fellini** industriously set up shop, collaborating on caricatures to sell to American soldiers (Ramponi worked out the backgrounds, and Fellini filled in the likenesses). Capitalizing on Ramponi’s war-time career in television animation, the pair parlayed their skills and experience into a collaboration on an animated featurette for **Roberto Rossellini’s** film *Rome, Open City* (1945).



By the late 1940s, Ramponi found himself in high demand as a movie-poster artist for the likes of **Walt Disney** and as a gag cartoonist and cover artist for some of Italy’s more irreverent satirical magazines. It was in these sometimes-confiscated periodicals that Ramponi made his name drawing some of the world’s best “good girl” art for over a decade. As contemporary cartoonist Jerry Carr describes in *Volume 2’s* foreword, “Kremos’s work reminds us of the layouts of Hank Ketcham, the polish of Bill Ward, the humor of Dan DeCarlo, and the grace of Jack Cole—while exemplifying something entirely original.” Eventually, however, beautifully drawn covers were slowly displaced by photography on the newsstands, and in the mid-1960s Ramponi returned to working in animation for the remainder of his career.

Benefiting from careful restoration, *Volume 1* collects over 200 of Kremos’s bodacious black and white cartoons and illustrations and is fronted by a 6,000-word introduction by Ramponi’s friend and current-day animator, **Mario Verger**. *Volume 2* adds 250 curvaceous color comics and covers to the set, with a foreword by contemporary comic artist **Jerry Carr**.

Combined, these volumes offer over 500 examples of his work and a comprehensive overview of a maverick artist at the height of his powers.

Kremos: The Lost Art of Niso Ramponi, Vols. 1 & 2 are only available directly from the publisher (www.LostArtBooks.com) and better retailers around the world.

Details

KREMOS: THE LOST ART OF NISO RAMPONI, VOLS. 1 & 2

VOLUME 1: *BODACIOUS BLACK & WHITE*

Introduction by Mario Verger • Edited by Joseph V. Procopio
212 pp. • B&W • paper • ISBN: 978-0-9906932-3-9 • \$27.95

VOLUME 2: *CURVACEOUS COLOR*

Foreword by Jerry Carr • Edited by Joseph V. Procopio
260 pp. • color • paper • ISBN: 978-0-9906932-4-6 • \$34.95

About

Picture This Press is an award-winning publisher dedicated to broadening the appreciation and awareness of artists who work in the fields of illustration, cartooning, graphic arts, photography, and poster design. Picture This Press founder Joseph Procopio and co-publisher Ellen Levy have a combined 40 years of publishing experience as writers, managing editors, and publications directors for a variety of organizations.

Lost Art Books, the flagship series from Picture This Press, collects and preserves the works of illustrators and cartoonists from the first half of the 20th century. Too many of these artists have gone underappreciated for too long, with much of their work uncollected or unexamined for decades, if at all. The Lost Art Books series aims to preserve this cultural heritage by re-introducing these past masters to new generations of working artists, historians, and admirers of things beautiful.

Links

Sample art: <http://www.picturethispress.com/kremos-lost-art-of-niso-ramponi-volumes-1-2/>

Home page: www.LostArtBooks.com

Facebook group: www.facebook.com/groups/lostartbooks

Interview with the publisher in the *Washington City Paper*: <http://tiny.cc/owzfnx>

Images (for hi-res files, see attachments to original email or contact the publisher at joseph.procopio@lostartbooks.com)



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